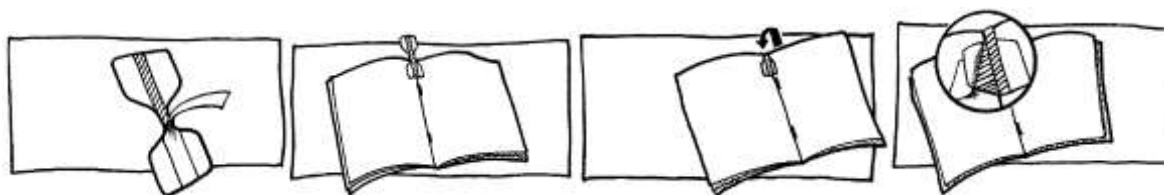


# APPLICATION INSTRUCTIONS

## *Easy Hold™*



**STEP 1** - Open the item to the center fold. Remove the Peel 'n Place® Centering Strip from one Easy Hold reinforcement.

**STEP 2** - Press the bottom half of the Easy Hold reinforcement into place, on the top and just to the right of the center fold, so that the magazine or pamphlet doesn't bulge when you fold it.

**STEP 3** - Wrap the other half of the Easy Hold reinforcement around the outside of the center fold.

**STEP 4** - Remove the remaining four liner pieces by bending each piece across the center fold, and then rolling the liner off with your fingers.

**STEP 5** - Repeat the process with a second Easy Hold at the bottom of the magazine or pamphlet.

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# APPLICATION INSTRUCTIONS

## *Easy Corners™*



**STEP 1** - Peel self-adhesive corner from liner sheet.

**STEP 2** - Adhere to outside of book with "notch" at book cover corner and "straight" side at 45° angle. Press.

**STEP 3** - Wrap remaining material and adhere to inside of book cover.

**STEP 4** - Repeat process for each book cover corner.

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